# PRESS RELEASE

## For Immediate Release

# Keihin IPT Selects Mx Supplier Collaboration® for Supply Chain Management and Collaboration

Cleveland, Ohio – March 18, 2004 – e-Ventus Corporation, a leading edge provider of e-Business and technology consulting solutions, announced today Keihin IPT Mfg., Inc. (Keihin IPT) has selected e-Ventus Corporation's Mx Supplier Collaboration® as their supply chain management and e-collaboration solution.

Keihin IPT is a leading manufacturer of automotive systems for Honda. They plan to deploy the Mx Supplier Collaboration® solution throughout their supply chain to enable lean supply, increasing their capability to manage compressed lead times, and provide their supplier base with powerful tools to facilitate their success.

Lean supply and the Mx Supplier Collaboration® solution were the next steps in Keihin's efforts to embrace lean philosophies. The implementation of Mx Supplier Collaboration will further extend the lean initiatives of Keihin IPT in their supply chain and promote their success as a world-class manufacturer

#### **About Mx Supplier Collaboration®**

Mx Supplier Collaboration® is an award-winning, B2B (business-to-business) solution that energizes the supply chain though web technology. This solution incorporates the latest business concepts like lean supply, e-business, e-commerce, e-procurement, e-collaboration, supply chain management and supplier relationship management that are frequently discussed but rarely deployed. It fully leverages the global reach and real-time capability of the Internet to enable consistent business processes across the supply chain on a 24/7 basis.

# **About e-Ventus Corporation**

Based in Cleveland, Ohio, e-Ventus Corporation is an established, award-winning, e-Business and technology consulting solutions provider. e-Ventus Corporation empowers manufacturing, distribution and service firms with innovative business and technical solutions that enable more effective business processes, higher efficiency, lower total cost and long-term competitive advantage.

e-Ventus Corporation offers award-winning, web-based products and a broad range of consulting services including lean manufacturing, lean supply, business process consulting, and ERP system deployment, integration and education. Its products have been featured in APICS Performance Advantage, American Machinist, Inside Business Magazine and Smart Business Network. For more information, visit <a href="www.e-Ventus.com">www.e-Ventus.com</a> or contact Joe LaMantia, Managing Partner, in the e-Ventus Corporate offices at (216) 643-1900.

## About Keihin Indiana Precision Technology, Inc.

Keihin Indiana Precision Technology, Inc. (KIPT) is a leading manufacturer of automotive systems, including air and fuel management systems, HVAC systems and electronic control systems. It serves as the parent company of three strategic business units: Keihin IPT Mfg., Inc., Keihin Aircon North America, Inc. and Keihin Carolina System Technology, Inc.

"The core of our business is our people, whose knowledge, dedication and enthusiasm for serving our customers help fuel KIPT's continued growth. This, combined with our superior manufacturing processes, ensures that we will design and produce innovative products using innovative processes."

KIPT/KIM is an ISO 9002 registered company.

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