The model of Open Source Economic Development provides the Task Force and the County Commission with a practical framework for considering the different dimensions of economic development.

**Some of the Different Functions of Economic Development in Each Quadrant**

**Brainpower**
- Targeted basic skills education
- Targeted workforce education
- Science and technology training
- Early childhood education
- Physical infrastructure
- Information infrastructure
- Arts and culture programming
- Neighborhood development
- Brownfield redevelopment
- Lakefront redevelopment

**Innovation and Entrepreneurship**
- R&D financing
- Technology transfer
- Commercialization programs
- Venture capital and business financing
- Business development assistance
- Tourism and convention marketing
- Business attraction
- Image campaigns

**Quality, Connected Places**

**Marketing and Branding**

**Dialogue and Inclusion**
The innovation and technology subcommittee concluded that we can use the Open Source framework to guide conversations about the different roles of the various organizations engaged in local and regional economic development. The conversations will provide focus and alignment. Many organizations operate in more than one quadrant. For illustration, we have placed them in the quadrant of their primary function.

**Representative Organizations in Each Quadrant**

**Brainpower**
- Head Start
- Workforce investment boards
- NOCHE
- Universities Collaborative

**Innovation and Entrepreneurship**
- NorTech
- JumpStart
- CAMP
- BioEnterprise
- Third Frontier

**Dialogue and Inclusion**
- Port Authority
- Mayor and Managers Association
- First Suburbs
- Neighborhood CDC’s
- Community Partnership for Arts and Culture
- Planning commissions
- OneCleveland

**Team NEO**
- Greater Cleveland Partnership
- Chambers of commerce
- Media outlets
- World Trade Center Cleveland
- Convention and visitor bureaus

**Quality, Connected Places**

**Marketing and Branding**
The mapping below represents the 2004 and proposed 2005 budget for the Department of Development's Economic Development Division. Other county departments have programs relevant to this framework that are not yet listed.

Economic Development Division for 2004 and 2005 (proposed)

Brainpower

[County's investments in Brainpower are not included in this analysis. These investments include early childhood and workforce development. In workforce development, the County's budget is $8.6 million, mostly a pass-through of federal funds. The major initiative in 2005 is the merger of the city and county workforce boards.]

Blue Ribbon Task Force
2004: 0
2005: $250K

Innovation and Entrepreneurship

<table>
<thead>
<tr>
<th>2004</th>
<th>2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Product Development: CAMP</td>
<td>$1 million</td>
</tr>
<tr>
<td>Revolving Loan Fund:</td>
<td>$2 million $2 million</td>
</tr>
</tbody>
</table>

Dialogue and Inclusion

<table>
<thead>
<tr>
<th>2004</th>
<th>2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts as Economic Development: LAND</td>
<td>$375K $500K</td>
</tr>
<tr>
<td>Brownfield Redevelopment Fund</td>
<td>$750K $1 million</td>
</tr>
<tr>
<td>Brooklyn Road</td>
<td>$121K $114K</td>
</tr>
<tr>
<td>One Cleveland</td>
<td>$250K</td>
</tr>
</tbody>
</table>

Quality, Connected Places

Marketing and Branding

Destination Cleveland: $375K $500K
The innovation and technology subcommittee concluded that the model of Open Source Economic Development will provide the Task Force and the County Commission with a practical framework for evaluating its economic development strategy.

Open Source Economic Development

Our regional economy is undergoing fundamental shifts. The integration of global markets, coupled with the explosion of the Internet in the late 1990's, has created a "perfect storm" of deep economic change. To thrive in this environment, regional economies need balanced strategies that encourage new conversations, networks, and investments in the following areas:

Strengthening Brainpower.-- In today's global economy, brainpower provides the only basis for sustainable competitive advantage. This fact presents us with some clear imperatives. Advances in brain science tell us that, in a knowledge economy, workforce development begins with a pregnant mother. Every child needs pre-school education and should be able to read and comprehend well by the third grade. Dropping out of high school creates a lifetime economic disability.

Connecting innovation and entrepreneurship networks.-- These networks convert brainpower into wealth through new products, new services, new markets. Innovation provides the process and entrepreneurship provides the skills to translate ideas into prosperity.

Building quality, connected places.-- Smart people can live anywhere. They will choose to live in regions that respect sound principles of physical development. Equally important, quality places have thick connections to other people, other markets.

Promoting an effective brand.-- Prosperous regions have positive stories to tell. These stories create a unique experience, a special identity, a common understanding of core strengths, a shared view of future opportunities.

Strengthening civic habits of dialogue and inclusion.-- In a globally connected economy, no one can go it alone. Prosperous regions will develop civic habits of thinking and acting together. Building collaboration and trust carries real competitive advantages: the regions that collaborate will spot opportunities and move more quickly than regions that do not.