CLEVELAND PUBLIC LIBRARY

SMALL BUSINESS LECTURE SERIES



EVER THOUGHT ABOUT STARTING YOUR OWN SMALL BUSINESS?

PART I: SATURDAY, MARCH 21 1:00 - 2:30 P.M. PART II: SATURDAY, MARCH 28 1:00 - 2:30 P.M.

COLLINWOOD BRANCH 856 EAST 152ND STREET CLEVELAND, OH 44110



On March 21 and 28 the Cleveland Public Library Collinwood Branch will be hosting a two-part program that focuses on entrepreneurship and small business planning. If you own your own business or are thinking about starting one, this program is for you.

The "Small Business Lecture Series" will draw on the proven expertise of local for-profit and non-profit professionals. Participants will hear the business histories of our speakers, learn what worked and what didn't, and obtain free resources that can increase your chances of running an enduring and profitable business or non-profit organization. This program is meant to be informal, with a lengthy question and answer section following each presentation.

PART I:

SATURDAY, MARCH 21

1:00 - 2:30 p.m.

Speakers:

Dr. Patrick J. Reynolds

Dr. Reynolds has over 25 years of both for-profit and non-profit business experience. Currently he is working on three non-profit organizations: House that Wisdom Built, Out of Egypt and Saved by the Blood Ministries.

Kathryn Puckett

Executive Director Euclid-St. Clair Development Corporation

Kathryn Puckett has organized both profit and not-for-profit organizations. For ten years she has served on the board of a not-for-profit organization before successfully merging it with a larger not-for-profit institution. She has provided legal counsel to a variety of small businesses and has developed business plans for start-ups and expansions.

Ms. Puckett is currently providing general technical assistance to businesses with the goal of helping business owners start, expand or relocate in Cleveland.

Kent A. Wise

Mr. Wise started his first for profit business in 2001 called Kent's Lawn Care. He has since started two other for profit businesses.

PART II:

SATURDAY, MARCH 28

1:00 - 2:30 p.m.

Speakers:

Anita Khayat

Ms. Khayat has spent over 25 years in the healthcare field, initially as a director of clinical laboratory services (Huron Hospital, Mt. Sinai Medical Center), then as vice president of professional services and medical affairs (Mt. Sinai Medical Center). For the last 14 years of her career Ms. Khayat was the chief executive officer for a network of hospitals and medical centers in North America, Australia, New Zealand and Europe. This network is sponsored by the National Cancer Institute to conduct clinical trials in pediatric cancer research, with national headquarters in Arcadia, California.

She has an undergraduate degree in chemistry and medical technology, a masters degree in molecular biology, a doctorate in regulatory biology and a masters in business administration. She returned to Cleveland in 2007 and is currently the chair of SCORE chapter 30 in Cleveland, an organization that provides free business counseling to existing and new business owners. Ms. Khayat also works part-time as a consultant in strategic planning.

For more information contact:

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